

The Ohio State University at Lima
BOARD OF TRUSTEES
January 14, 2010

Mr. Unverferth called the meeting to order at 4:30 p.m. with the following members present: Mr. Deters, Mr. Griffith, Dr. Hubbell, Mr. Reinhart, Mrs. Schulte and Mr. Young. Mr. Hadley and Mrs. Knight were absent. Appointed members: Dr. Gilmore was present and Mr. Brooks was absent. Adam Warniment, Student Trustee, was present. Dean Snyder and Mrs. Moorman attended in their official capacity. Several faculty and staff members attended.

APPROVAL OF MINUTES: Mr. Griffith moved and Dr. Hubbell seconded the motion that the reading of the December 3, 2009 minutes be waived and approved as previously distributed. The motion unanimously carried.

CONSIDERATION OF FINANCIAL CONDITION: Mr. Phelps presented written and verbal reports of the financial condition for the period ending December 31, 2009. A copy is attached to and made a part of these minutes.

Dr. Hubbell moved and Mr. Reinhart seconded the motion that the statement of financial condition be accepted. The motion was unanimously approved.

TRUSTEE COMMITTEE REPORT: Ted Griffith provided a report from the External Relations Committee that met at 3:30 p.m., prior to the Board meeting. Staff reports, coordinated by Roger Nimps, Assistant Dean, were presented by Rich Dempsey, Continuing Education; Pam Joseph, Communications; Amanda Miller, Development; and written report from Brittany Collier-Gibson, Educational Outreach.

Continuing Education (CED): Loss of Ohio Board of Regents grants (Enterprise Ohio grants) have brought fiscal pressures to CED. The department is focusing on local professional development and community service opportunities, i.e. Programs for Professionals. A synopsis of January-June 2010 Programs for Professionals was shared with the committee. A search is underway to replace the grant-funded English language teacher based at Honda, under supervision of CED.

Office of Communications: Ohio State Lima 50th Anniversary plans for 2010-2011 were shared including an Alumni Event with Archie Griffin in the fall 2010. Board members should contact Pam Joseph if they would like to be involved with anniversary preparations. Application has been made to the Ohio Humanities Council for another Ohio Chautauqua series in 2011 with a focus on the Civil War. A marketing report highlighted 2009-2010 media buys and new tv commercials were shown to the External Relations Committee. Current programming for the new digital sign was shared, along with a new regional marketing initiative underway with Lima, Mansfield, Marion and Newark campuses, working in conjunction with Columbus to counter downward trends in Admission numbers in 2009. Each campus has contributed \$20,000, ATI with \$10,000, toward a joint marketing initiative.

Office of Development: Current projects include Winter College (February 19-20 in Naples, FL), Advocates Luncheons, Campus Campaign, Spring for Scholarships, Martha Farmer Book Club Reception, Basically Buckeyes and Super Science Saturday. Plans continue to officially launch Ohio State Lima's second capital fundraising campaign this year to raise funds for scholarships, a new Student and Community Center, and a discretionary fund yet to be named. The following have been completed in preparation for the capital campaign: program feasibility study, fundraising feasibility study, and naming of campaign co-chairs. Two large gifts are under

consideration by YMCA and Procter & Gamble, and the formation of a campaign steering committee is underway.

Educational Outreach and Engagement: Roger Nimps shared a written report from Brittany Collier-Gibson, director of this department since 2008. Education Outreach & Engagement seeks to link the university and its resources to the community, including education, business, public and social services, for mutual benefit. University students benefit from service learning opportunities to bring the community closer to their studies and lives. Ohio State Lima faculty are engaged by sharing research that is useful to the community, and by connecting courses to service learning opportunities and community partnerships. Professional development opportunities for working teachers are developed, along with special projects to enhance teaching for local teachers, i.e. portable Starlab Planetarium. Educational Outreach & Engagement's personnel and program costs are derived from grants, sponsors and donations. Programs and projects for 2009-2010 were shared with the committee.

DEPARTMENTAL REPORT – DEVELOPMENT: Amanda Miller provided the following update regarding Development activities: Cash and securities are up 48%; new pledges are down, resulting in an overall increase of 44.75% in gifts.

“Dinner and a Movie” series during Winter Quarter has been a successful venture, bringing many new people to campus. “Super Science Saturday” at the Lima Public Library, with support from Time Warner Cable, is providing three programs this year, with future plans to expand this program to the Spencerville Library branch in the future.

The process of organizing campaign volunteers in surrounding counties is underway, with Bob and Grace Schulte and Ross and Jaye McCain serving as capital campaign co-chairs. Amanda will meet with Board members individually for their assistance in securing campaign volunteers in their respective communities. Pam Joseph is providing assistance with design and development of campaign materials.

Jim Unverferth addressed the Board and staff in attendance, urging 100% participation and support for the Ohio State Lima capital campaign, both personally and professionally for business owners.

DEPARTMENTAL REPORT – REVISED USAS AND FYE: Beth Keehn provided a PowerPoint overview of the First Year Experience (FYE) program, highlighting some of its best and newest activities. Beth Keehn, Gail Nelson, Steve Higgins and Abe Ambroza collaborate on FYE programming and activities. Organizational changes in the department of Enrollment Services were also shared.

Beth introduced Gail Nelson, who now teaches all undergraduate survey classes (USAS) to all freshmen. Gail discussed her experiences and activities as FYE Coordinator.

Steve Higgins provided a PowerPoint presentation highlighting FYE activities: Campin' on the Quad, Convocation, bus trips to Ohio State Columbus for the homecoming and spring football games, Buckeye Contacts program with 20 upperclassmen assigned to Freshmen students. An overview of the Autumn 2009 Success Series of programs was also shared with the Board.

DEPARTMENTAL REPORT – HEALTH SCIENCES PROGRAMS: Health Programs Coordinator Mary Jo Ferda presented a PowerPoint update on the Health Sciences/Health Management Program, RN to BSN Program, and Dental Hygiene Baccalaureate Completion Degree Program. The Health Sciences/Health Management Program began on the Lima

campus in Autumn Quarter 2006, with a degree leading to a Bachelor of Science Degree in Allied Health Professions. Graduates pursue entry-level careers in health care and health-related services or entry into graduate and professional programs. Twenty-eight Health Sciences Program students have been admitted to Ohio State Lima: 10 have graduated, 2 transferred to Columbus program, 1 changed to Business major and 1 left the program.

The RN to BSN Program at Ohio State Lima leads all regional Ohio State campuses in application numbers for Summer 2010 with 31, as compared to Mansfield with 7, Marion with 9, and Newark with 8. Columbus has 87 applications.

The Dental Hygiene Baccalaureate Degree Completion Program consists of the University's GEC, basic sciences, dental hygiene and area of specialization courses. Students entering the program must hold an associate degree or certificate in dental hygiene from an ADA accredited dental hygiene program. Many GEC's, basic sciences and up to 60 quarter hours of dental hygiene from the previous institution will transfer to Ohio State.

STUDENT TRUSTEE REPORT: Adam Warniment reported that he attended a recent meeting of the Buckeye Scholars organization for academically motivated students. Adam shared current activities of this group numbering 15-25 students. Adam currently serves as a student representative on the faculty committee to determine the Excellence in Teaching Award for an Ohio State Lima faculty member. Eleven nominations from students have been received to date. Adam shared information about the recent relocation of the Admissions/Financial Aid department to the new Visitor and Student Services Center located in the former Ag/Extension building on campus. Adam is a student worker in the Financial Aid department. Adam also brought forth the common concern among students about long lines in the campus bookstore.

DEAN AND DIRECTOR'S REPORT: Dr. Snyder provided the following campus update:

- A proposed agenda for the January 29, 2010 meeting with Provost Alutto regarding collaboration between Rhodes State College and The Ohio State University on a shared Student and Community Center was shared with the Board. Representation from Columbus Academic Affairs and Business & Finance, along with President McCurdy and staff, and Dean Snyder are expected to attend. This total project is estimated at \$14-15M. In response to Mr. Griffith's question about the current drop in construction costs, Dean Snyder shared that this project has not been re-rated as of the current time.
- An update on Academic Advising was shared that includes plans for Jim Miller, Assistant Dean and Administrative Director of Advising, to begin advising students to help with the workload. Dean Snyder and Jim Miller have been working toward finding solutions to increase flexibility in the Advising department, including finding a way to offer advising assistance on the spot when a specific advisor is not available. Advisors will also work with students to ensure that scheduled appointments do not occur during their class times. Dean Snyder will keep the Board advised on progress.

OLD BUSINESS: None

NEW BUSINESS: Dean Snyder informed the Board that Ohio State Columbus will propose a 3.5% tuition increase for summer quarter 2010 as a result of decreased state funding for 2009-2011. Some Ohio colleges and universities raised tuitions in fall 2009, with others following suit mid-semester winter 2009 quarter. Ohio State has not had a tuition increase since spring 2007.

A 3.5% increase for summer 2010 will cost Ohio State Lima students an additional \$73/quarter and yield \$285K based on current enrollment. A second increase of 3.5% is being discussed by Columbus for fall 2010, for a total 7% tuition increase. A total 7% tuition increase for Ohio State Lima students effective fall 2010 quarter would translate to an increase of \$148/quarter and \$450/year. Tuition currently set at \$1887/quarter would increase to \$2037/quarter or \$6,100/year. Columbus tuition is approximately \$8300-\$8400/year.

Dean Snyder shared ideas about earmarking operational funds for students in the form of scholarship dollars. Currently, each student entering Ohio State Lima receives a minimum \$300 Buckeye scholarship and plans include targeting students who will persist and succeed, and award them increased scholarship assistance.

Dr. Hubbell asked if all Ohio State campuses were proposing the 7% increase and it was shared it is likely since revenue is required for all to reach and maintain the same standards. It was acknowledged that The Ohio State Lima Board of Trustees is a recommending body and The Ohio State University Columbus Board has final authority. Upon recommendation from Dean Snyder, motion was made by Dr. Hubbell, seconded by Mr. Unverferth and unanimously approved to increase tuition by 3.5% effective summer quarter 2010. An official resolution for same will be prepared and sent to The Ohio State University Columbus Board of Trustees.

ADJOURNMENT: Mr. Deters moved and Mr. Reinhart seconded the motion that the meeting be adjourned. The motion was unanimously approved and Mr. Unverferth declared the meeting adjourned at 5:40 p.m. The next Board meeting is scheduled for March 11, 2010 at 4:30 p.m. in the Visitor and Student Services Center, formerly the Allen County Extension building, located near the corner of Mumaugh Road and Campus Drive. Campus Planning and Facilities Committee and Finance Committee will meet together at 3:30 p.m., prior to the Board meeting.

James W. Unverferth, Chair
Ohio State Lima Board of Trustees
January 14, 2010

Jeanne M. Moorman, Secretary
Ohio State Lima Board of Trustees
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