

The Board of
The Ohio State University at Lima
September 17, 2015

Dr. Hubbell called the meeting to order at 4:31 p.m. with the following members present: Joel Althaus, Deborah Ellis, Mark Haushalter, Dr. Susan Hubbell, Dr. Earl Recker, Dr. Gregory Ricketts, Larry Webb and Eva Yarger. Karen Grothouse was absent. Appointed members David Braun and Mark Kleffner were present, while appointed member Chad Metzger was absent. Dean Gilbert and Ms. Schleeter attended in their official capacity.

APPROVAL OF MINUTES: Mr. Haushalter moved and Dr. Recker seconded the motion that the reading of the May 14, 2015 minutes be waived and approved as previously distributed. The motion unanimously carried.

INTRODUCTION OF NEW BOARD MEMBER: Dr. Susan Hubbell introduced Dr. Gregory Ricketts to the members of The Board of the Ohio State University at Lima.

CONSIDERATION OF FINANCIAL CONDITION: Mr. Phelps presented a written and verbal report of the financial condition for the period ending August 31, 2015. He noted that we were currently 16.7% through the fiscal year and income was at 8.4% of budget reflecting summer 2015 tuition payments and two months of state subsidy payments. He stated that since it was early in the fiscal year and subsidy was received so late in FY 15, this year's numbers were slightly skewed in comparison to last year's numbers. He pointed to an example of this in the "tuition received" category where summer 2015 was 6% higher than summer 2014. He explained that this number was affected by a significant increase in enrollments for Summer Term 2015.

Mr. Phelps continued by reporting that expenses were at 8.8% of budget, and with the exception of Financial Aid (which reflects summer and autumn 2015 scholarships) were well under budgeted projections. He stated that this was to be expected as September is the month when expenses begin reflecting the expected fiscal year expenditure pattern.

Mr. Phelps closed his report by noting that both income and expenses were under what was budgeted and was expected with the continued implementation of the Forward Plan. He pointed out that a comparison of FY 16 to FY 15 shows a \$12,000 decrease in spending; though, the number is slightly skewed by the increased overhead paid because of the subsidy received in FY 16 and taking into account the \$26,400 credit in the "transfer out" category for the Martha W. Farmer Endowed Professor fund in FY 15. He assured the group that next month's reports would provide a clearer comparison of the two years.

Mr. Haushalter moved and Ms. Ellis seconded the motion that the attached statement of financial condition be accepted. The motion was unanimously approved.

OFFICE OF ACADEMIC AFFAIRS UPDATE: Jennifer Evans-Cowley, Vice Provost for Academic Affairs, delivered a brief update. She reported that President Drake had recently concluded his first round of visits to all of the regional campuses and stated that he continues to advocate for strong support of the regional campuses as the access portals to fulfilling the land grant mission of the university. She emphasized that the regional campuses help to fulfill the "access and affordability" ideals in the President's "2020 Vision". In addition, she noted that there was a charge to develop the President and Provost's teaching mission, using the regional campuses as laboratories in which to conduct educational experiments that would result in the

university-wide implementation of best practices aimed at obtaining better outcomes for students. She promised to update the group on the progress of this effort when she returned in the spring. Dr Ricketts inquired about the metrics that would be used to measure the success of such efforts. The Vice Provost said that close collaboration with faculty would ultimately determine which best pedagogical practices and measures would be incorporated. She offered that one possible metric could be the amount of time it takes a student to graduate.

Vice Provost Evans-Cowley finished her report by announcing the elimination of the Maymester, and reported that the University was moving towards a “year-round” education model despite that. She noted that future summer sessions would be offered in four week increments in order to provide greater flexibility for student scheduling.

BOARD COMMITTEE REPORT: Academic Affairs and Student Life. Dr. Earl Recker, chair of the committee, provided a brief update on academics and student life on the campus. Dr. Recker announced that a current student and veteran, Scott Freeman, had recently been appointed to the post of Veterans’ Services Outreach Representative. He reported that Scott will be responsible for advocating and locating resources for our student veterans. Dr. Recker continued by detailing the ongoing efforts of the University to educate students, faculty and staff about issues relating to Title IX legislation, including a new program called “Buckeyes Got Your Back”; a bystander intervention skills program aimed at preventing sexual violence.

Dr. Recker updated the group on matters of academic importance. He reported on the great success of the masters of social work program, current exploration efforts into obtaining the coursework for the first two years towards a pharmacy degree, and a possible collaboration with area hospitals and the College of Nursing to offer coursework supporting the RN to BSN program. Dr. Recker noted that the projected demand for the BSN will increase as support for the requirement of a minimum of a bachelor’s degree in the field increases. He shared that projections indicate a minimum of a bachelor’s degree in nursing will be required by the year 2024. He noted that the first year’s goal would be to recruit a cohort of 20 students. Dr. Recker continued his report by stating that enrollment was down 4.4%, reflecting current demographic shifts; however, he noted there had been increases in the percentage of minority and transfer students. He concluded his report by announcing the upcoming GIS Mapping workshop for students in October and mentioned that the campus would be celebrating the upcoming 20th anniversary of the Theatre for Young Audiences productions.

DEPARTMENTAL REPORT: Enrollment Services. Mr. Albright briefly addressed the board regarding the current year’s student profile. He noted that overall enrollment totaled 1,056 students; representing a change of -4.4% from the previous academic year. He stated that there were approximately 342 new freshman students this fall. Mr. Albright detailed some of the successes of his department’s efforts, including increases in transfer students (33.3%), academy students (28.6%), and in the ethnic diversity of the student body (9.35%). Mr. Albright noted that a large portion of students, 38%, identified themselves as first generation students and that 80% of students chose Lima as their first choice. He briefly reviewed enrollments by county before summarizing Ohio State Lima’s top 15 feeder schools.

Mr. Albright concluded his report by talking about freshman to sophomore retention statistics, enrollment strategies, and enrollment services efforts. He stated that this year’s University-wide retention rate was approximately 65.6%; the Lima campus increased its retention rate by 1.5% from last year. Mr. Albright then detailed the specific targets for next year’s student profile, including increasing first choice applicants, matriculating a higher percentage of first and second choice admits, targeting specific geographic areas, matriculating a higher percentage of underrepresented students, increasing transfer enrollment, and promoting and increasing the

number of students enrolling in STEM majors. He praised his staff for their work and noted that they had been diligent in their recruiting efforts by participating in various community outreach efforts including a college affordability event on campus, traveling to high schools to help students fill out college applications, and reaching out to foster youth to help connect them to the information and resources to make them college-ready.

DEPARTMENTAL REPORT: Student Life. Mr. McCrory, Director of Student Life, delivered a brief update. Mr. McCrory announced the addition of Scott Freeman, the new Lima Campus Student Veterans Advocate. Mr. McCrory explained that the advocate would serve as a liaison between the Lima campus and the Office of Military & Veterans' Services in Columbus. In addition, the advocate would be responsible for serving as a leader to enhance the student experience through education, advocacy and involvement as well as working to enhance the environment and learning opportunities for all student veterans on campus. Mr. McCrory then updated the group on several upcoming student workshop opportunities, including Safe Space training on October 22, Open Doors training on November 6, and the new Buckeyes Got Your Back training in spring 2016. Mr. McCrory finished his report by briefly talking about the new "Generation One" learning community on the Lima campus. He explained that the Generation One Learning Community is an opportunity to join with other first-generation college students in a learning community designed to emphasize the keys to success both inside and outside the classroom. Students have the opportunity to establish connections with other Ohio State Lima students, faculty and staff who identify as first-generation and meet people who can help them succeed in navigating the University. He noted that there are a total of 28 students participating in two cohorts.

FACULTY ASSEMBLY REPORT: Dr. Kleffner delivered a brief report concerning the activities of faculty during the first few weeks of Autumn Semester. Dr. Kleffner noted that he had little to report as the semester had just gotten underway. He did share that Dr. Stanley "Chip" Blake, Associate Professor of History on the Lima Campus, had recently received the university-wide 2015 Paul W. Brown Award for Distinguished Undergraduate Teaching in the Departments of English and History. He noted that Dr. Blake received his award in October during a visit from Dr. Nathan Rosenstein, Interim Chair of The Department of History in Columbus. He shared that Dr. Blake had been nominated for this prestigious award by students, colleagues and alumni.

STUDENT REPRESENTATIVE REPORT: Mr. Braun reported on the various activities that students had been involved in during the beginning of Autumn Semester. He reported that students had recently participated in the Involvement Fair on September 16 which showcased all of the student organizations on campus. He noted that students had also participated in the Appreciate Diversity Awareness Month celebration on September 15 which provided students with a glimpse of other nations' music, culture, fashion and food. Continuing, Mr. Braun announced that the Writing Center had recently hosted a workshop on avoiding plagiarism, and that Dr. Margaret Young had been named as the Director of the Honors Program on the Lima campus. Mr. Braun reported that student feedback on the restroom renovations in Galvin Hall was positive. He finished his report by noting that Homecoming Week would be held on October 5 – 9. Ms. Ellis inquired how the selection process for homecoming candidates worked. Mr. Braun explained that interested students filled out an application with an essay and then were interviewed and ranked by a panel of faculty, staff, students and alumni. The top three male and female students were then voted on by faculty, staff and students.

DEAN AND DIRECTOR'S REPORT: Dean Gilbert provided the following campus update:

Dean Gilbert began by thanking board members for their support during her first year as Dean and Director and noted that their support combined with the efforts of an amazing faculty and staff had made her first year on campus very productive.

Dean Gilbert began her report by highlighting the many accomplishments of the talented faculty, students, and alumni members of the campus. She spoke briefly about Doug Sutton-Ramspeck, an accomplished poet, whose poems have been featured in prestigious books and journals nationally, Dr. Ivo Herzog and his research on Ring Theory, Dr. Joseph Green and his status as one of the leading researchers in the area of hypnosis and smoking cessation, and Professor Ed Valentine and his works which are routinely exhibited both nationally and internationally. Dean Gilbert then talked about talented students, like the group of first-year engineering students, "The Flying Squirrels", who took first place out of 35 teams in the Advanced Energy Vehicle Showcase held each year at Main Campus and Mahsa Khadem, an English major, who recently placed 2nd out of 650 students in the Robert E. Reiter Prize for Critical Analysis contest. She also highlighted a successful alumna, Megan Rutledge, who earned her B.S. in Biology from Ohio State Lima and went on to graduate from Ohio State Columbus in 2015 with her Doctorate of Optometry.

Dean Gilbert continued her report by noting the challenges and accomplishments of the 2014-2015 academic year. She identified some of the challenges including the budget, enrollment numbers, brand identification, sustainability and facilities. She talked about the Forward Plan that was created to address the issues facing the campus. She explained that it integrates strategic, enrollment, facilities and academic plans in order to comprehensively address these issues. She shared that the plan is both approved and invested in by the Office of Academic Affairs and includes financial support for hitting budget targets as well as support for technology upgrades and campus security. Dean Gilbert noted that the campus hit its fiscal year 2015 budget target and was on track for the current fiscal year. She shared that the fiscal year 2016 budget will have restored funding for faculty travel, added funds for professional development for staff, and funding for merit and equity raises.

Dean Gilbert then provided a few details on enrollment and facilities. Dean Gilbert noted that the campus had recently developed a strategic enrollment plan to help in the retention and recruiting of students. She mentioned that Spring FTE was higher than projected and summer term enrollment was up 33%. She also mentioned some facilities improvements, noting that Galvin Hall had new sidewalks and new ADA bathrooms on most of the floors. She noted that the campus parking lots had recently been labeled, and that groundwork was complete for starting work on the new booster pump project.

Dean Gilbert then shared information with the board about President Drake's "2020 Vision" and his plan for creating "inclusive excellence" on Ohio State's campuses. She detailed the Lima campus' efforts in fulfilling this vision. She noted that senior leaders had taken part in diversity training this past spring and that a new campus leadership academy had been created to help develop talented leaders from within the campus. She shared that the pilot program for the Generation One Learning Community had recently been completed, as well as a summer bridge program for first generations students (CLIFFS). She also talked about the STEM STEPS program that had been created to encourage high school girls to consider studying STEM disciplines.

Dean Gilbert concluded her report by noting both the challenges and goals for the 2015-16 academic year and gave a brief update on the Student Life building project. She identified

challenges such as demographic changes in the region, enrollment, brand identification and the expansion of out-of-state institutions into our traditional recruiting areas. She then outlined the campus goals for the current year which include increasing enrollment in target populations, implementing a strategic retention plan, focusing on graduation and focusing on engagement. Dean Gilbert noted that the campus would also be working to complete the booster pump project, adding DDC controls in several of the buildings, resurfacing Campus Drive, and Advancing the Student Life building project. She explained the importance of providing a space for students to go between classes, especially since 90% of them identify themselves as commuters. She noted that building a space for students will also directly impact retention and graduation.

OLD BUSINESS: None

NEW BUSINESS: Board Committee Vacancies. Ms. Schleeter announced that there were still a few vacancies on the various board committees and inquired about retiring an inactive committee. Mr. Webb volunteered to serve on the Campus Planning, Finance and Facilities Committee, while Ms. Ellis volunteered to join the External Relations Committee. Dr. Kleffner volunteered to serve on the Ad Hoc Awards Committee. Ms. Schleeter noted that the Ad Hoc Development Committee had been inactive for some time. Ms. Fry, Director of Advancement, noted that there was no need for the committee to be active at this time. Dr. Hubbell asked if there were any objections to retiring the committee. No objections were noted.

ADJOURNMENT: Dr. Ricketts moved and Mr. Haushalter seconded the motion that the meeting be adjourned. The motion was unanimously approved and Dr. Hubbell declared the meeting adjourned at 5:55 p.m.

Dr. Susan Hubbell, Chair
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Lori A. Schleeter, Secretary
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