

The Board of
The Ohio State University at Lima
November 14, 2024

Joseph J. Sreenan called the meeting to order at 4:30 p.m. with the following members present: Robert Simmons, Heather Rutz, Nicole Nelson, Patrick Ellis, Agape Anderson, Teri Hirschfeld and Cosmin Roman. Dean Young attended in her official capacity as did Robin Pohl. Kayla Zehery was in attendance as well.

APPROVAL OF THE MINUTES: Mr. Simmons moved and Ms. Rutz seconded the motion that the reading of the September 12, 2024 minutes be waived and approved as previously electronically distributed. The motion carried unanimously.

DEPARTMENTAL REPORT: Dr. Samantha Haudenschild gave an update on the Lima campus Counseling and Consultation Services. She introduced herself sharing a brief biography. Upon distributing her contact information and materials relevant to this service, she noted that counseling sessions for items to include depression, anxiety, undiagnosed ADHD, and crisis intervention are free of charge to students and can be scheduled online and held virtually or in person. Dr. Haudenschild also coordinates the campus's suicide prevent program's REACH training and noted her recent funding by the Rise & Thrive grant focusing on engagement.

STUDENT REPRESENTATIVE REPORT: Agape Anderson gave a report highlighting events that took place on campus during October and November to date, giving special mention of the homecoming events, World Mental Health Day, the Alumni Awards ceremony, and the National First-Generation College Student Day. She closed by inviting all to the upcoming Theatre for Young Audience's production of "The Snow Queen."

FACULTY ASSEMBLY PRESIDENT REPORT: Cosmin Roman remarked that the semester is progressing well and nearing the end. Class attendance continues to be good, and mentors are preparing their students for this year's many projects to be presented at the undergraduate research forum.

ALUMNI ADVISORY COUNCIL UPDATE: Teri Hirschfeld attended the two-day Alumni Advisory Council meeting in October. The theme this autumn centered around physical planning for the university and presenters included those from the Planning, Architecture, and Real Estate unit. A presentation was given highlighting university priorities to include Framework 3.0. As part of the conversation discussing regional campuses, the theme for Lima included conversation of a destination campus.

DEAN AND DIRECTOR'S REPORT: Dean Young opened by thanking those advisory board members who attended the Alumni Awards event and spoke of her enjoyment taking part in the homecoming coronation ceremony. She shared that she took part in President Carter's investiture and was warmed by the way he lifted up the regional campuses as a key piece of the Ohio State University and its mission.

Dean Young remarked that she recently concluded the first leg of a listening tour with local superintendents. Ongoing work continues with the other regional deans collaborating as a cohort, noting Dr. Jennifer Schlueter will be joining the group as Marion's dean and director in March 2025. Sitting Dean Greg Rose will retire in December and assistant dean John Maharry will be the acting dean until Dr. Schlueter's arrival.

She continued her report sharing that Tyler Benroth will join the Lima campus as its Public Safety Supervisor in late November. Working collaboratively with the OSU police department and Rhodes State College, it was decided the Lima campus security needs will be overseen by OSU. Conversations with our co-located partner continue to provide mutually beneficial outcomes and the relationship is going quite well.

Dean Young informed the advisory board that conversations continue with the College of Nursing and representatives from Mercy Health and Memorial Hospital addressing shared needs and opportunities to partner. She remarked that she was pleased to join the event welcoming students into the first cohort of the Community Medicine MD Track at the Graduate Medical Education center. She noted as well that faculty from the College of Health and Rehabilitation Sciences visited the Lima campus and toured Mercy Health. One of the desired outcomes is that a process of replicating these conversations can be shared across the regional campuses.

Dean Young then noted that through strategic data collection it has become known that rurality is more pronounced in our local area. The university's strategic marketing unit is taking an active look at ways to support Lima with messaging taking this nuance into consideration. In discussing the Lima campus's reputation as a "hidden gem," although nodding to the endearment of the sentiment, the visibility of the campus as a relevant resource to the

community must become more pronounced. She stated that rural first-generation students typically don't seek higher education to lift themselves up, they come back to the area to lift up their families and communities and this is admirable and speaks to the experience this campus puts forth.

Conversation regarding visibility segued into Director of Development, Kayla Zehery explaining the strategy, for distribution of the upcoming publication of the Lima campus's Stories of Impact, aimed at reaching a far wider audience; not only will the publication be mailed, but this year it will be distributed electronically and on social media. She noted as well that new commercials designed for specific audiences will begin airing. Dean Young commented that this past year > 100 stories spotlighting the Lima campus were written and a weekly communication is shared with local media highlighting story ideas.

Dean Young concluded by asking where advisory board members see unmet needs and what topics are of interest to them that can be explored during future meetings.

The meeting was adjourned at 6:00 pm with a motion by Dr. Nelson seconded by Ms. Rutz.

Joseph J. Sreenan, Chair
The Board of The Ohio State University at Lima
January 9, 2025

Robin Pohl, Secretary
The Board of The Ohio State University at Lima
January 9, 2025